

Outreach and Events Committee Charter

Philosophy Guiding the Committee: The Outreach and Events Committee aim to create diverse opportunities for RPCVs to strengthen social networks, develop educational and career enhancing opportunities, and share personal experiences with others in an attempt to meet the 3rd goal of Peace Corps; all while increasing membership opportunities and assisting in the recruitment of qualified volunteers.

Purpose of Committee:

- Involvement of NorCal members in the organization
- Planning and implementing major NorCal events
- Assist in marketing/PR of local member group events
- Develop guidance on specific strategies the Board and other committees may employ to enhance communication and outreach to RPCVs
- To generate and communicate ideas that may lead to increased involvement of NorCal members in their organization and in promoting Peace Corps' third goal
- Facilitate creation and support of member group events
- Assist retention and recruitment of applicants and RPCVs
- Streamline communication between NorCal and the Peace Corps—Bay Area Recruiting Office

Composition of Committee:

- It is recommended that each major NorCal event have at least three RPCVs responsible in implementation (also for major member group events)
- It is recommended that each major NorCal Event have each member group represented in the planning and implementation of the event
- It is recommended that one board member be an active participant each major NorCal event (to report back to the board, get votes, etc.)

The Outreach and Events Committee requests from the NorCal Board to authorize reasonable procedures to implement any of the events suggested.

Events: The Outreach and Events Committee aims to promote events in each of four categories: *cultural, retention of members, career/recruitment, and meetings.*

Examples of such events are: Socials/Happy Hours and ethnic dinners; Annual General Meeting; Annual NorCal Picnic; The Peace Corps Cultural Festival; Giants/As Baseball game; New PCV Send-offs; Recently Returned Gatherings; Panel discussions; Job faires; mentorships

Procedure for Events: The Outreach and Events Committee aims to assist RPCVs in the implementation of any and all of the above-mentioned events. Guidelines for specific events can be requested. Some general procedures include: securing a location (security, insurance, kitchen facilities); requesting non-profit fees/discounts; verifying location/event restrictions (fire, music, vendors, food, alcohol); work with FRDC for donation requests; obtaining entertainment; verifying needs for events (tables, chairs, tents, trash cans, etc.); securing volunteers for set-up and take-down; requesting membership fees; sending appreciation/thank-you letters on behalf of NorCal

