



Northern California
PEACE CORPS
ASSOCIATION

NorCalPCA Board Minutes

June 3, 2018 3:00-5:00pm

San Francisco, California

Meeting facilitated by: Sandrena Frischer

Meeting hosted by: Lila Holzman

Minutes taken by: Jeff Zundel

Board Director Attendees (in-person):

Jeremy Karnowski

Nancy Beam

Lila Holzman

Sandrena Frischer

Terry Vogt

Board Director Attendees (virtual):

Glenn Anaiscourt

Michael Hotard

Elizabeth Dowell

Holly Uber

Jeff Zundel

Kathleen Campbell

Board Directors Absent:

Derek Owens

Christine Moore

Jenna Smith

Noah Brod

Jesse Schofield

Quick votes (3:30 - 3:40)

- Vote on [May minutes](#) - passed unanimously

Treasurer check in (3:05-3:10) [Lila]

- Tabled for the day. Need to add to agenda for next meeting.

Voting on NPCA [board](#) (all NPCA members can vote) & [Affiliate Group Network Coordinator](#) (1 vote per affiliate group, see link for statements) (3:10-3:15) [Lila]

1. Valerie Kurka
2. Mariko Schmitz (additional statement on [facebook](#))
3. Notes & Discussion
 - Lila read statements from Mariko and gave a brief overview of both candidates.
 - Terry: Mariko's statement mentioned three specific groups. Has anyone met either of them?
 - Ella: Met Valerie at a variety of places, but not Mariko.
 - Lila: I was more impressed by Mariko's statement.
 - Holly: What's the role? Is it volunteer?
 - Lila: 2-year term, participates in NPCA board meetings, preside at affiliate group annual meeting, participates or chairs several committees, and generally a lot of liaising.
 - Ella: It is a volunteer board position. They also do a lot of more informal reach-out, including if a group is struggling or having trouble with leadership.
 - **ACTION:** Voting not due until the 20th. Lila will send out a poll after board meeting, including an option to abstain (if we don't have a strong opinion).

What to do with photos (3:15-3:25) [Sandrena]

- Sandrena: We can store photos on the existing Drive folder. Does anyone have any other ideas?
- Ella: If we do use Google, we need to create a folder that is publicly accessible. Another idea is to use our Facebook Group, but not everyone likes to use Facebook. Another idea is to use the social groups feature on SilkStart.
- Lila: What's the purpose of storing photos?
- Kathleen: We need photos for the newsletter.
- Lila: I think Facebook does make it fairly easy to download.
- Ella: Propose using Facebook Group for members to post, while board members can do that or add to private Drive folder. There's also a way to add photos to a "page" (Facebook Page albums) that automatically gets displayed in albums on NorCalPCA.org
- Jeremy: I think there's a way to configure Google Photos and Google Drive to allow people to view albums and store on Drive.
- Michael: There's a link on the survey directing people to upload photos.

- Kathleen: Is there a place on the Facebook Page for us to tell people where to post photos?
- Sandrena: Are we talking about Page or Group? On the Group description, we can add instructions. Keep it short and pin it to keep it visible.
- **ACTION:** Let's use the Facebook Group for members to add photos. Lila will update the Facebook Group description. Board members who host events should make sure there is a shared album set up on the Facebook Group when they expect photos at an event. Ella will try to keep track of when photos are added and upload them to the Facebook Page periodically.

Newsletter / Annual Report (3:25-3:35) [Kathleen]

- Kathleen: Still need update from North Bay or Santa Cruz/Monterey.
- Kathleen: Update on grants?
- Sandrena: Consider chatting with head of grants committee to get stories on the two grants we issued.
- Kathleen: Question from Pete about why SF and East Bay are combined update?
- Sandrena: Terry, Christine, and I can provide an SF update.
- Michael: Should we just include any donors since last time for newsletter mention? (Yes. But we should reach out to those people before we include their name.)
- **ACTION:** Kathleen to reach out directly to Derek for Santa Cruz update. Cassie may have time, but is very busy at work. Sandrena and Lila will discuss outside of board meeting to consider who in North Bay region might be able to write an update.
- **ACTION:** Sandrena, Christine, and Terry can provide an SF update.
- **ACTION:** Michael will reach out to donors to opt-out of having their name included in the newsletter.
- **ACTION:** Need all content submitted to Kathleen by June 11.

Peace Corps [3rd Goal Office Event-Posting \(3:35-3:40\)](#) [Lila]

1. [NPCA Criteria](#)

- a. Lila: Please review the event posting guidelines (link above). Esp. free (e.g. no dues), posted on a website, must be career-related or cross-cultural. The primary goal of the event cannot be to recruit new members.
- b. Lila: We might want to limit use of this to our bigger events, so it's not too noisy.
- c. Michael: We should have a goal of at least one event per month, but let's not be too restrictive either. (Lila: agreed.)
- d. **ACTION:** Holly to add the networking event, and eventually we'll add the annual picnic.

Time to check in with [focus area teams](#) (3:40-4:10)

1. Updates/questions to share. Anyone need help or assistance from any of the other areas? Any exciting headline-style updates that you're excited to share?
 - Holly: reminder to encourage connections and introductions at events.
2. Break outs, acknowledging that some board members are on multiple teams so might need time to switch around, but also not all team members will be present.
 - Skipped, due to time.
3. Report back, time allowing
 - Skipped, due to time.

Tech Check In / Website content updates for focus areas (4:10-4:15) [Sandrena]

1. Has everyone gotten admin access that wants it?
2. Have you looked at your area of the website?
3. Any barriers
 - Silence
 - Jeff: If anyone wants/needs an email address on the NorCalPCA domain, please contact me!
 - **ACTION:** Jeff to email board with a reminder, and will reach out to Jeremy and Nancy (who raised their hands).

[Membership tiers](#) (4:15-4:25) [Ella]

- Ella walked us through the membership tiers supported.
- Terry: Should the gift be a shirt, or a mug, or a shirt and a mug? Other options?
- Lila: Let's be careful about committing to events or first rounds or care package that might be difficult to follow through on.
- Nancy: Middleberry organization did care packages. Maybe they have tips on how to do that effectively and efficiently.
- Lila: Not sure we're ready for a vote. Also, the membership committee may need to weigh in more (Noah not present today).
- Terry: Any change we make should align to October 1 so that accounting will be easier.
- **ACTION:** Add this as an agenda item for an upcoming board meeting, once more work has gone into it.

Fill October & December [board meetings](#) (4:25-4:30) [Lila]

- **ACTION:** Kathleen can take October. Both will follow up with Lila on exact dates/times. Lila will update calendar invitations for all.

Peace Corps Connect in August (4:30-4:35) [Lila]

1. Deeply discounted registration pricing is available for those willing to share some of their time to help with conference proceedings while at Shawnee. Please email: npca@peacecorpsconnect.org and include the subject line, "PCC Shawnee Volunteer, <<Your Name>>" and we'll reach out soon with available shifts!
 - Terry: Should we offer a "scholarship" to send people?
 - If interested, let Lila know and know that funding may be available!

Other upcoming/recent events: Picnic June 2 (4:35-4:40) [Sandrena/Holly]

- Jeremy: Looked through membership data and created a bunch of events that might draw in members who aren't into the types or regions of events we do.

Wrap up & play Jaded Aid (4:40-5:00)

- Skipped