

NorCalPCA Board Meeting 12-7-2017

Attendees: Kristen, Lila, Sandrena, Cassie, Lila, Michael, Ella, Terry, Jeff, Glenn

1. Lila motion to accept notes, Michael seconds, unanimously approved
2. Lie motion to have Terry as first lifetime Platinum member of NorCalPCA, Sandrena seconded, unanimously approved
 - a. Board acknowledged appreciation of Terry's support
3. AGM: Ella will set up communications page, Jeff will help with collateral, Michael help with volunteer management
4. Ella will help lead elections
 - a. Self-nomination allowed until February
 - b. Terry volunteers to talk to potential board members
5. Lie will be taking a vacation until March
 - a. Jeff will assist Glenn with agenda for January
 - i. Noah hosting Jan mtng
 - ii. Lila hosting Feb mtng
6. For bylaws updates, Ella will include an announcement in next week's e-mail giving notice of requests for suggested changes
 - a. Need suggestions by Jan 1, need to have to bring to board, then to present in February
 - b. Cassie will contact Karen to get info about changes previously requested
7. Budget - will vote on draft in January
 - a. Lila will follow up with Christine and Holly and Terry to get numbers from welcome/send off events
 - i. Absent other info, will keep funding level same as last year
 - b. Noah sent requested number for volunteer events (\$800)
 - i. Requesting increase funding to increase ability to reach out to new members - the money for GoogleAds will be reflected in Ella budget item
 - c. Glenn requested \$1000 for Annual General Meeting
 - i. Venue cost includes chairs and tables
 - d. Glenn requested \$800 for annual BBQ
 - e. Lila will check in with Christine about networking/careers budget
 - f. Terry recommended having Management and General be set at \$6000 and he will analyze what is included in this category to see if should be reduced
 - g. Board recommends maintaining regional group budget of \$1500
 - h. Lila will follow up with Holly to see if needs budget for mentoring
 - i. Jeff recommends \$400 non-income generating and \$900 income generating collateral
 - i. Income generating collateral should zero out when sold
 - j. Board recommends \$5000 for grants
 - k. Michael recommends \$600 speakers match
 - l. Lila and Cassie recommend increasing advocacy budget to \$350

- m. Terry recommends removal of emergency member support
 - i. Haven't used this category for several years
 - n. Board recommends reduction of IT-Ops
 - i. Terry will look into details of what needs to be included in the category
 - 1. Zoom cost will be included
 - o. Ella and Kristen recommend communications funding \$2100
 - i. \$600 for MailChimp
 - ii. \$400 for FB ads
 - iii. \$1100
 - 1. Printed \$850 worth of newsletter and haven't given them all away but mailing them out now to help with fundraising
9. Kristen motion to adjourn, Jeff seconded, approved unanimously